



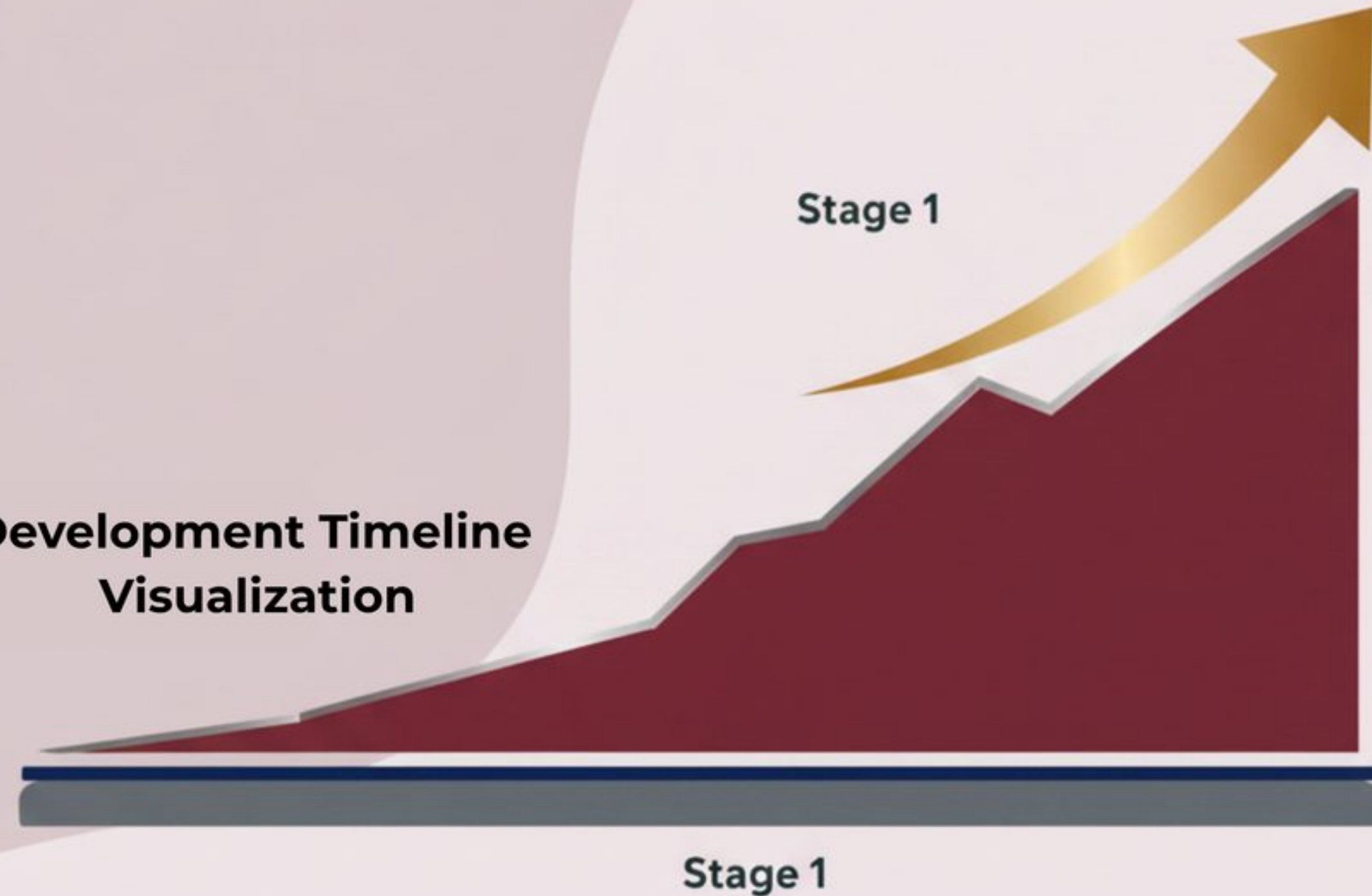
REDEFINING APPAREL DEVELOPMENT

**FASTER DECISIONS.
BETTER VISIBILITY.
SMARTER COSTING.**



The Industry is Changing

Development Timeline Visualization



Shorter Lead Times
Higher Quality Expectations
Cost Pressure Increasing
Clear Visibility at Stage 1

Traditional Development is no longer enough.



Our Approach

Real-Time Product Visualization
Reducing Sampling Rounds Through Early
Visualization and Simultaneous Development.
Integrated Insights
Quick Decisions on Final Product

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Fabric First



Fabric Proposals + Style Concepts
Immediate Design Alignment
Clear Product Direction Early

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Technique Visualization

- Surface techniques
- Construction detailing
- Decorative finishing
- Development mockups
- Embroideries



LIGHTWEIGHT
& BREATHABLE



PREMIUM
EMBROIDERY



FLATTERING
SILHOUETTE



COMFORT
ALL DAY

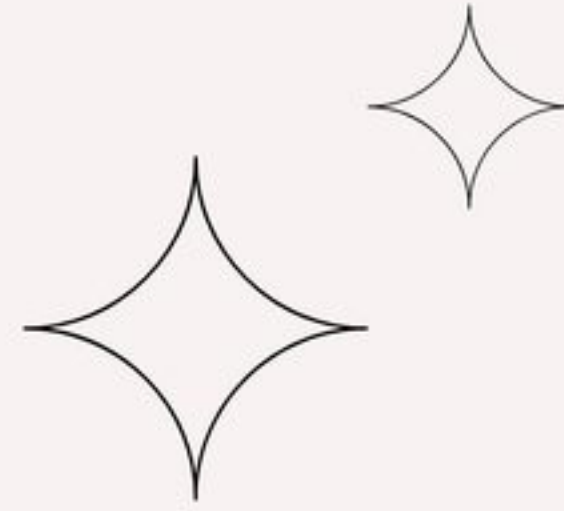


TIMELESS
APPEAL

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Redefining Apparel Development

Multiple Options



Simultaneous Product Developments
Wider Assortment View
Better Range Building

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Color Direction

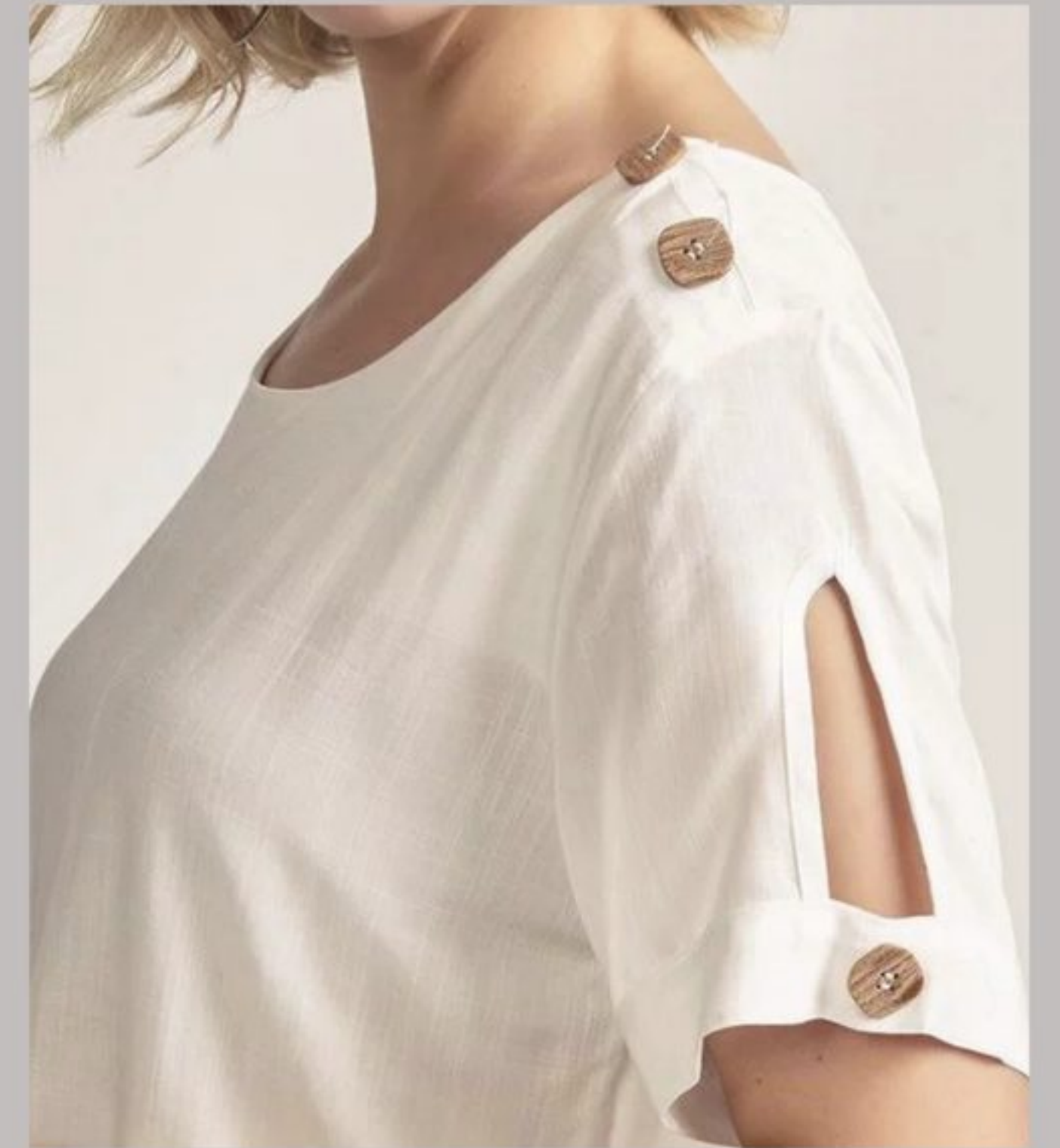
Seasonal Palettes
Custom Color Developments
Faster Approvals

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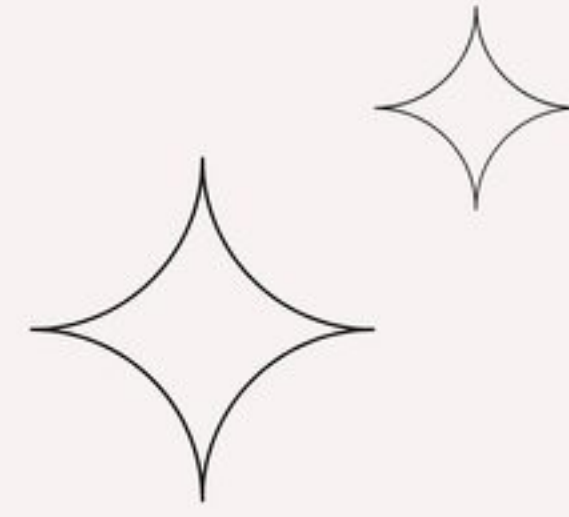


Così Visibility

Price Indications with Each Option
Early costing visibility before proto stage
Faster approval alignment across buying and design teams
Reduced Risk



Final Validation



Validated Final Proto
Actual Fit, Fabric , Detailing
Lab dips + Digital Approvals
Reduced development lead time by 2–3
weeks

Redefining Apparel Development

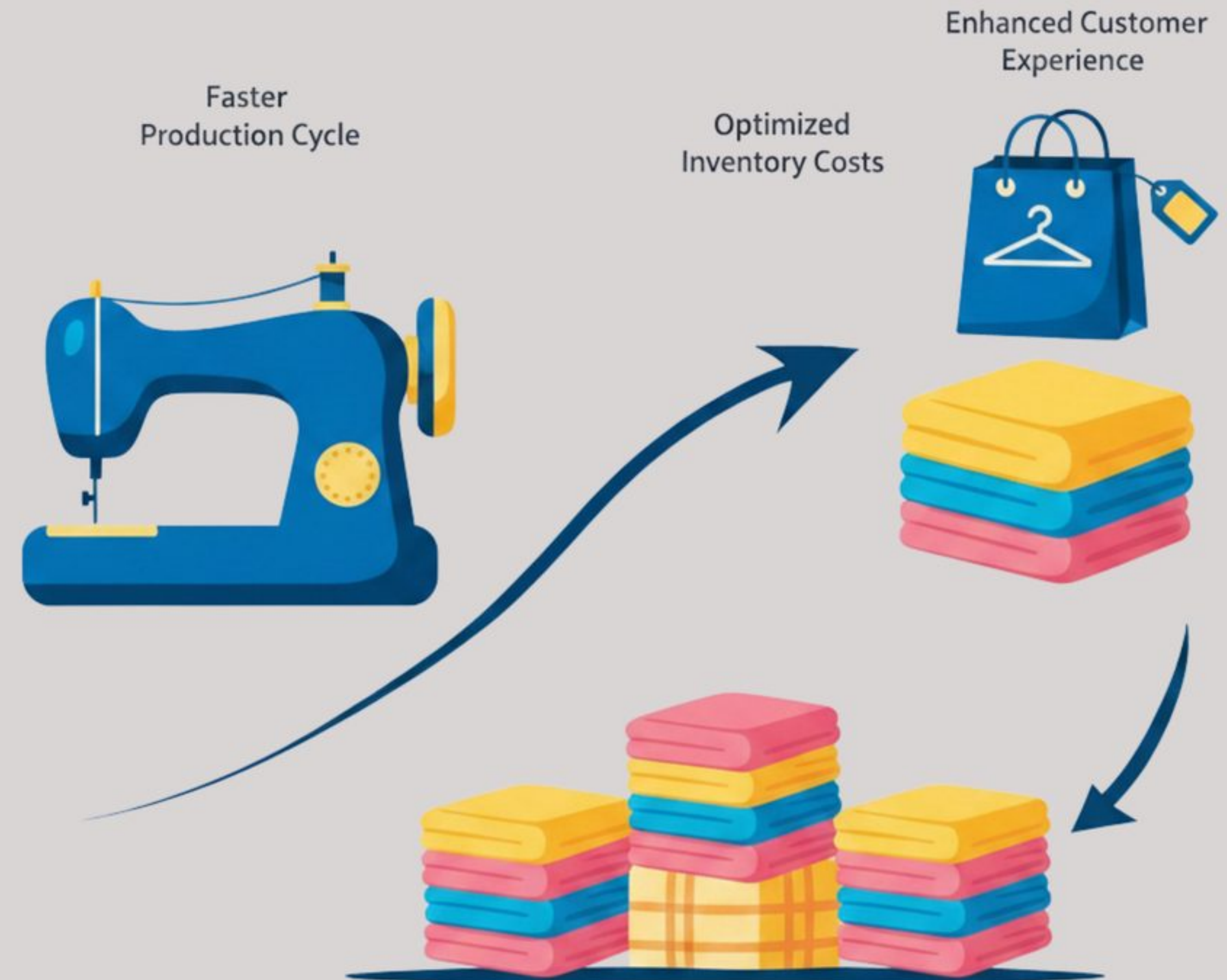
Outcome

Reduced lead time
Lower Cost Exposure
Stronger Collection Clarity

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Redefining Apparel Development

Let's Connect



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